

PRIVACY POLICY

1. About This Policy. This Privacy Policy explains how **Gotit Co Limited** ("we", "us") collects, uses, and protects information obtained from users ("User", "you") of this Website. We are committed to protecting your privacy in accordance with applicable laws.

2. Definitions

- **Data:** All information that you submit to us via the Website.
- **Relevant Law:** The **Personal Data (Privacy) Ordinance (Cap. 486)** of the Laws of Hong Kong ("PDPO").
- **Website:** hongkongregistration.hk and any of its sub-domains.

3. Data Collection. We collect Data in the following ways:

- **Directly from you:** When you contact us by email, telephone, or through forms on the Website.
- **Automatically:** We may collect technical information about your visit (such as IP address, browser type, time of visit) to improve the functionality and security of our Website.

4. Usage of Data. We use the collected Data for legitimate business purposes, including:

- Responding to your enquiries and requests;
- Providing the professional services you have engaged us for;
- Sending you administrative information or marketing materials (where consented);
- Improving our Website and services based on user feedback.

5. Data Security. We implement appropriate technical and organizational measures to secure your Data against unauthorized access, alteration, disclosure, or destruction. We store your Data on secure servers. While we strive to use commercially acceptable means to protect your Data, we cannot guarantee its absolute security during transmission over the Internet.

6. Data Retention. We will retain your Data only for as long as is necessary for the purposes set out in this Privacy Policy, or as required by law. When Data is no longer required, we will securely delete or anonymize it.

7. Your Rights. Under the **Personal Data (Privacy) Ordinance (PDPO)**, you have specific rights regarding your personal data:

- **Data Access Request:** You have the right to request a copy of the personal data we hold about you.
- **Data Correction Request:** You have the right to request the correction of any inaccurate personal data we hold about you.
- **Withdrawal of Consent:** You may withdraw your consent for us to use your Data for marketing purposes.

To exercise any of these rights, please contact us at: **in@hongkongregistration.hk**.

If you have concerns about our data processing practices, you have the right to lodge a complaint with the **Office of the Privacy Commissioner for Personal Data (PCPD)** in Hong Kong (<https://www.pcpd.org.hk/>).

8. Third-Party Links. Our Website may contain links to other websites. We are not responsible for the privacy policies or practices of third-party sites. We encourage you to read the privacy statements of every website you visit.

9. Business Transfers. In the event that we undergo a merger, acquisition, or sale of assets, your Data may be transferred as part of that transaction. The new owner will be required to honor the commitments made in this Privacy Policy.

10. Changes to This Policy .We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. The updated policy will be posted on this Website.

Contact Us If you have any questions about this Privacy Policy, please contact us by email at: **in@hongkongregistration.hk**